



Empowering Women at New Vision Packaging

New Vision Packaging is delighted to announce their sponsorship of “Women in Packaging”; the leading UK initiative that brings together female employees of the packaging industry.

Established in 2014, the Women In Packaging (WIP) initiative aims to connect, support and recognise female employees from across the packaging industry.

WIP aims to ensure female employees in the packaging industry have the support, training, and recognition to ensure their future success in this dynamic industry.

“As three-quarters of New Vision Packaging’s team are women, it felt completely right for us to partner with Women in Packaging,” said Stephen Shortland, owner of New Vision Packaging.

“I feel it is important to support and empower the female employees of New Vision Packaging, and by partnering with Women In Packaging we can certainly do this. The packaging industry is very much a male-dominated industry, and we want to help to increase the level of females in this industry for the future and to support our female employees, and all female members of this industry, in their career plans”

As a silver level sponsor, New Vision Packaging will have access to all upcoming networking events and get the opportunity to connect and learn from other women in the industry.

Stephen continues, “I know the female members of our team are really excited to be part of the Women in Packaging initiative, and to attending the upcoming networking events and training. I am sure that the support and guidance they’ll receive will be invaluable to them in the future.

Since starting the business in 2006, the vast majority of our employees have been women, and the hard work and diligence brought to our business by the whole team at New Vision, have allowed us to become the UK’s most creative and highly skilled packaging business.”

For more information on Women In Packaging, you can visit the website here:

<http://www.womeninpackaging.co.uk> or contact New Vision Packaging today on 01536 560340.